



MOBILE
INNOVATION
NETWORK
ROTAROR

International Mobile Innovation Screening 2011

23rd – 26th November 2011

Film Archive Wellington

MINA Mobile Creativity and Innovation Symposium

26th November 2011

Massey University Wellington

Cinema Screenings daily from 6:00pm

Tickets can be purchased at the Film Archive Wellington

Registration for MINA symposium and program details online at

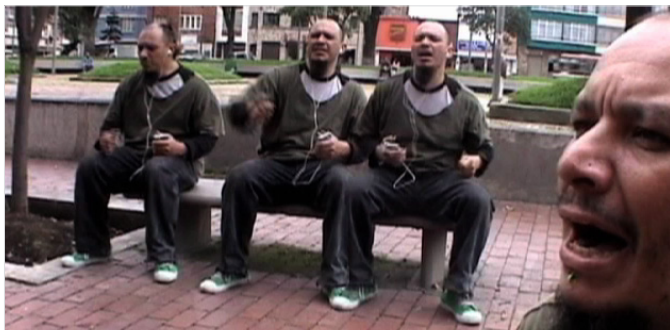
www.mina.pro

Experiencing the world in a mobile way

Mobile phones have transformed from a communication device to a lens-based media. Over the last decade mobile filmmaking has evolved from underground and art house into an egalitarian moving-image practice. Everyday we carry the tools around to potentially produce feature films. In an international context, mobile film can provide access to filmmaking and video production for a new generation

devices can enable one to see the world from new viewpoints and angles. The beauty of mobile filmmaking is exposed through the creative exploration of filmmaking and its break from established rules and conventions.

While mobile camera phones were never intended for filmmaking when they first appeared, the current third (or fourth) generation of smart phones are often equipped



of filmmakers. For local communities, mobile devices have the potential to engage audiences all around Wellington and beyond Aotearoa. Mobile

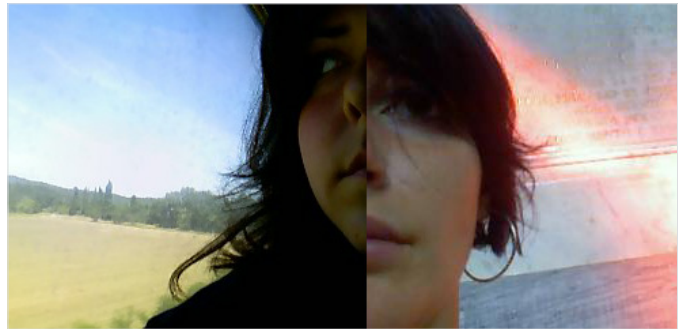
with high definition video. The very first pioneering mobile short and feature films, which were produced from 2004-2007, explored the



at that time new mobile pixel aesthetic. Contemporary mobile filmmaking represent a new wave of cinematic exploration. Mobile filmmakers are constantly on the move and work in collaboration, their work is related to mobile bodies, connectivity, mobile experiments and the re-definition or rather re-mixing of traditional filmmaking genres. Artists and independent filmmakers ignited a new form of media production that

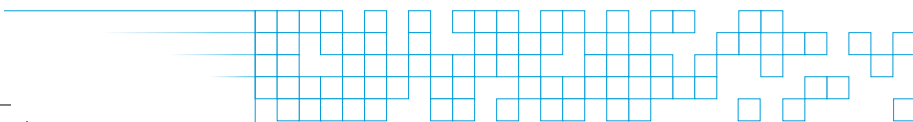
mobile work produced with local communities and young adults in Brazil, Germany, Russia and Australia, presenting the exciting work of MINA's international partners.

The next generation of filmmakers will utilise the mobile device according to their own ideals and agendas. Mobile filmmaking is engaged in a constant innovation process that is influenced by multiple vectors. It is emerging as a field



also transcends the cinematic screen. Simultaneously, mobile filmmaking has also developed into a cultural practice. MINA showcases the

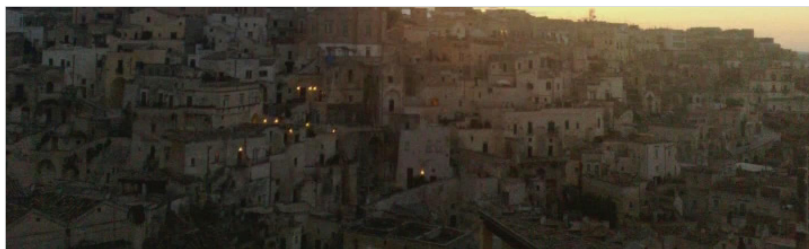
with its own aesthetic qualities. MINA provides a platform for the debate and exploration of these contemporary developments in New Zealand.



Experiencing the world in a mobile way

The Mobile Innovation Network Aotearoa was co-founded by Laurent Antonzack and Dr. Max Schleser at the beginning of 2011. Alongside this screening program, MINA organizes mobile filmmaking workshops and provides a platform for the discussion of mobile creativity and innovation through both online and offline events. The MINA symposium on the 26th November at the College of Creative Arts at Massey University will bring together renowned international artists, filmmakers, industry professionals and researchers to share their ideas on the subject of mobile

creativity and mobile innovation in the creative industries. One of MINA's core aims is to engage the audience in the filmmaking process and to foster new emerging talent in Aotearoa. MINA's first major film exhibition at the Film Archive in November 2011 is curated by Dr. Max Schleser. The program features more than 60 international mobile films and includes the Asia-Pacific premiere of three mobile feature films. MINA would like to thank colleagues in the College of Creative Arts for their support in making this project possible and especially thank Associate Professor Chris Bennewith and Professor





Anne Noble. MINA is supported by the Institute of Communication Design, Toi Rauwharangi, College of Creative Arts, Massey University. I hope you enjoy the program.

Dr. Max Schleser

TEAM MINA

Roy Parkhurst – Contributing Researcher & Panel Chair
Karen Curley – Contributing Researcher & Panel Chair
Program design by Klaus Kremer
Logo design by Thomas Le Bas
Video support Keir Husson
Tech support Durgesh Patel
Laurent Antonczak – Co-founder
Dr. Max Schleser – Co-founder



MASSEY UNIVERSITY
COLLEGE OF CREATIVE ARTS
TOI RAUWHĀRANGI



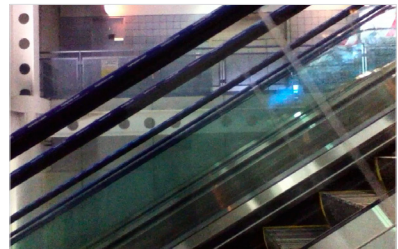
MINA MOBILE
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ohrenblick  mal!

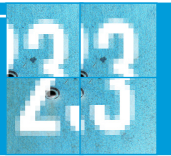


MOBILE
SCREENFEST
International 2011

VIRTUO



23rd November 2011



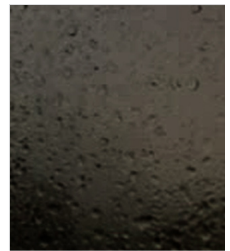
Opening Night

[6:00pm – 7:00pm]

Mobile Short Film Screening

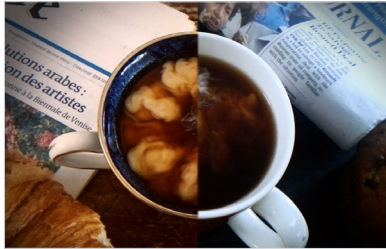
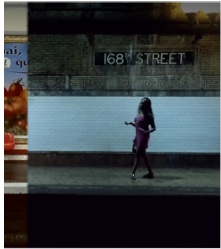
[7:00pm – 8:00pm]

- | | |
|----------------------------------------------------------------------------------------|-------------------------------------------------------------------|
| » Splitscreen: A Love Story
by JW Griffiths (2:25) | » Ascension
by John Bavaro and
Suzanne Proulx (4:49) |
| » July
by Joao Krefer (1:14) | » Airport Nocturnal
by Daniel Mauro (7:44) |
| » Expose Yourself
by Anders Weberg (6:59) | » Memory Cathedral
by Dean Keep (2:21) |
| » Tricky Two (Royksopp)
Tumaco
by Felipe Cardona (8:13) | » Novo Ano
by Louise Botkay Courcier
(3:00) |
| » Riyhad
by Max Schleser (9:50) | » 24 Frames 24 Hours
by Max Schleser and
the 24 crew (8:00) |
| » Reel Health
by Joanna Ong / Tigo (5:29) | » Transformation Through
Symmetry
by Jovan Vucinic (3:50) |
| » Switched Eyes
by Caroline Bernard,
Michiko Tsuda and
Damien Guichard (4:23) | |



Splitscreen: A Love Story

(2:25)



This is the story of two parallel lives, one in New York and one in Paris and the journey that will lead them together. Told simultaneously through the eyes of both characters.

July

(1:14)



July's winter is much more than a season. It's a state of mind.

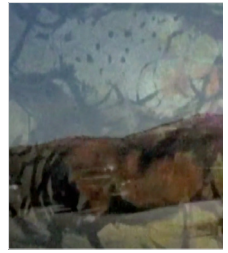
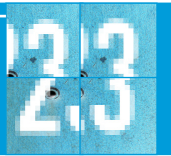
Expose Yourself

(6:59)



18 people from 11 different countries answered an open call where they were asked to interpret "Expose Yourself" in front of a mobile phone camera and send it to me. I then in turn, re-interpreted their interpretations and added "my self".

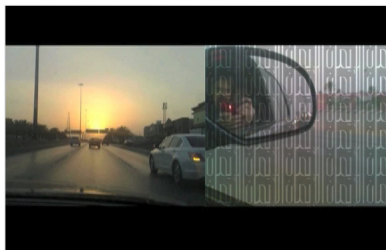
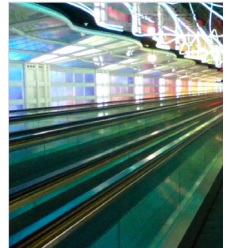
23rd November 2011



Tricky Two

(8:13)

Shot entirely on a nokia 5800. A trip to colombian pacific coast and amazon river. Unforgettable.



Riyadh

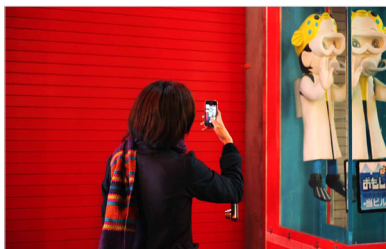
(9:50)

Riyadh portrays the Saudi-Arabian capital through the lens of a mobile phone. The mobile video captures contemporary architecture in juxtaposition with the traditional culture as experienced at the Al Jindariyah Festival.



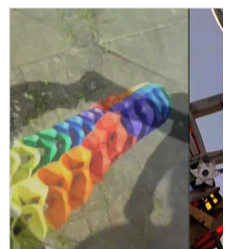
Reel Health: Tanzania (5:29)

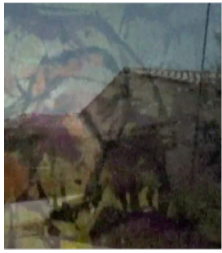
In the U.S., there is 1 doctor for every 300 people; in Tanzania, there is only 1 for every 30,000. Ten Tanzanian medical students tell their stories.



Switched Eyes (4:23)

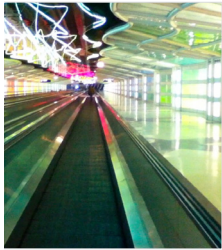
This collective of French and Japanese artists creates cinema-oriented projects based on exchange where each participant places before the others their subjective view, which then makes it possible to elaborate "hybrid and polymorphous cinematographic games."





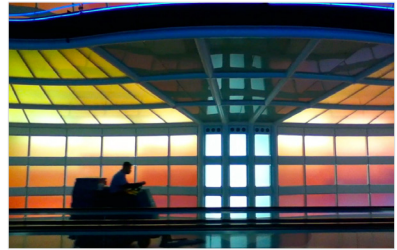
Ascension (4:49)

Former, hunting societies sought to create religious significance out of their cultural ethos on cave walls, while modern society interprets its ethos through ephemeral pixels in quick, handheld, diaristic sketches of culture-told in day-to-day fragments.



Airport Nocturnal (7:44)

This video is a mediation of the familiar and unfamiliar as the camera travels through the increasingly neon-soaked spaces of a vacant airport at night.



Memory Cathedral (2:21)

Mobile phones are intimate personal devices that are ideal for capturing ephemeral sights, sounds and experiences of the everyday. Their use has become second nature and they are an integral part of a postmodern habitus.



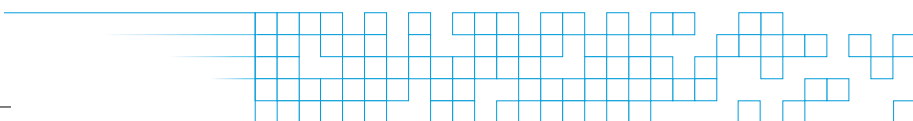
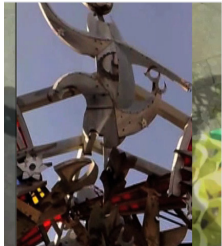
Novo Ano (3:00)

Between light and shadow, the world turns looking for life, health and happiness.



24 Frames 24 Hours (8:00)

International collaborative mobile filmmaking. Seeing the world through the lens of mobile devices. Project initiated by Max Schleser and produced in collaboration with more than 60 mobile filmmakers in Germany, USA and New Zealand.



Mobile [Film] Festivals [6:00pm – 7:00pm]

**Why didn't anybody tell me it would become this bad
in Afghanistan. by Cyrus Frish** [7:30pm – 8:50pm]

Ohrenblick, Germany

Ohrenblick is a wordplay in German substituting eye for ear in the translation of the word moment. While mobile videos clips used to be shaky, blurred and have bad sound quality, mobile devices offer the opportunity to document virtually anywhere and anytime and allows everyone to tell her or his own story. These creative prospects are key for the mobile phone video competition, which ran last year in its fifth edition. The JFF, Institute for Media Education, mobile video competition is open for young people from 10 to 20 years asking them to produce a short clip (two minutes maximum).

The most innovative and compelling submissions are selected by a nominated Jury and presented at an awards ceremony and screening, which takes place every autumn in Munich.

www.ohrenblick.de also provides an opportunity for mobile filmmakers to network and find out more about mobile film-making, whether they are seeking to learn more about mobile phone or if they just would like to have some fun.

Special thanks to Thomas Kupser, Kati Struckmeyer and the Institut für Medienpädagogik in Forschung und Praxis.

Mobilefest, Brazil

Composed by technical and cultural activities, MOBILEFEST - International Festival of Mobile Art and Creativity – includes an international seminar, qualification workshops, international exhibition and recognition awarding for the best mobile works and applications. How can mobile technology contribute to democracy,

culture, art, ecology, peace, education, health and the third sector?

With special thanks to
Marcelo Godoy.



HeArtBeat Festival, Russia

Heartbeats festival was launched in Ekaterinburg, Russia in 2009, inspiring local video makers to shoot short films about the city and about various things that they feel are important in life. The festival took place twice, both times showing the mobile films from

all over the world, as well as films made by the local artists.

With special thanks to
Julia Kazarina.



Mobile Screenfest, Australia

Mobile Screenfest International 2011 is Australia's mobile film and photo festival. Now in its second year, it is regarded as one of the most acclaimed mobile film festivals in the world due to the number and quality of entries, excitement and prestige of its annual Awards as

well as industry supporters such as Adobe, Channel 11 and Youtube.

With special thanks to
Avnesh Ratnanesan.



25th November 2011

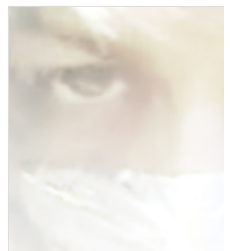
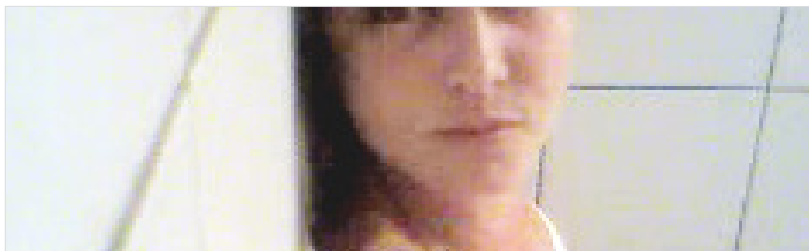
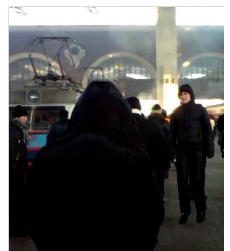
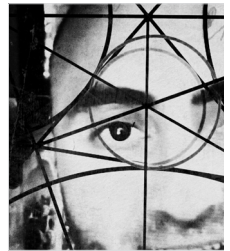
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**Envision/Decision/Mission by Roger Guetta and
Moscow Diaries by Adam Kossoff**

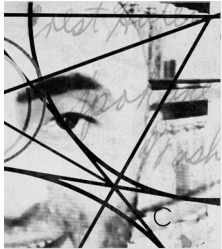
[6:00pm – 7:15pm]

God in my Pocket by Arnault Labaronne

[7:30pm – 8:50pm]



Envision/Decision/Mission



This film is a series of testimonials by a diversified group of people from all walks of life on the subject of decisions.

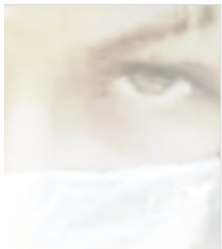
Moscow Diaries



Based upon the diary that Walter Benjamin, German cultural commentator, wrote in 1926-27. The diary describes Benjamin's efforts to get close to the woman he was in love with, his struggle to get around Moscow and the political debates of the time.

God in my pocket

A cell phone is the only eyewitness to a terrible drama... "Rising" TV starlet Caroline is kidnapped by a mysterious man while she goes to a shooting in Marseille. Before setting her free, he demands that she finds by herself the reasons of her captivity. Locked into a dark apartment, Caroline uses her mobile phone to communicate with her kidnapper via video messages, while keeping the link with her close relatives from whom she hides the truth by fear of reprisals on her daughter whom the kidnapper can reach easily. The screen of her video phone rapidly becomes her only window on the outside world. Among introspections, confessions, provocations and manipulations we are going to assist step by step the metamorphosis of the young lady...



Mobile Short Film Screening Triton by Benoît Labourdette

[6:00pm – 7:30pm]

[7:45pm – 8:45pm]

Mobile Bodies

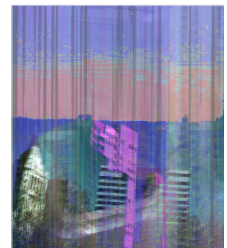
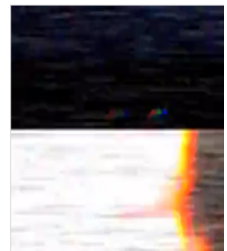
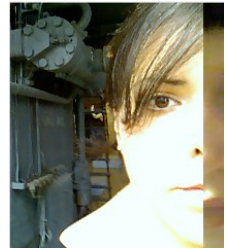
- » Despair
by Anders Weberg (1:06)
- » 4 Portes
by Louise Botkay Courcier (6:00)
- » Istanbul Gaze (again)
by Sophie Jerrem (2:00)
- » Twins
by Peter Vadocz (1:30)
- » Me, My iPhone and
My Minions
by Mia Robinson (2:30)

Connectivity

- » Yours & Mine
by Anne Massoni (9:00)
- » Ephemeral Mobile Media
VJing
by Camille Baker (5:00)
- » May Days
by Sylvie Prasad (6:12)

Mobile Movement

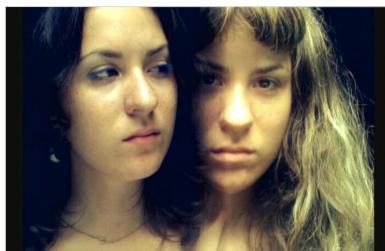
- » Impressions
by Anders Weberg (16:38)
- » Flying with Dali
by Bebe Beard (3:54)
- » Nine Times
by Maria Donata Napoli (7:16)
- » AKL – WEL
by Laurent Antonczak (2:00)
- » Confined
by Russell J. Chartier (3:34)
- » LA VIE DES AUTRES –
Life of The Others
by Pascal Laurent (1:53)
- » Greetings from Matera
by Peter Vadocz (1:37)
- » Roku Jo No Kotoba
by Hase (3:40)



Twins

(1:30)

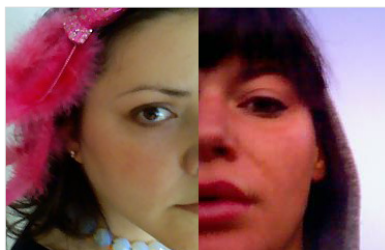
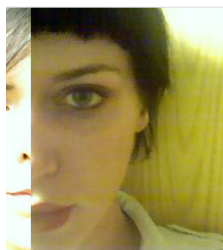
Twins. Sometimes they are the same, sometimes they are totally different from each other.



Yours & Mine

(9:00)

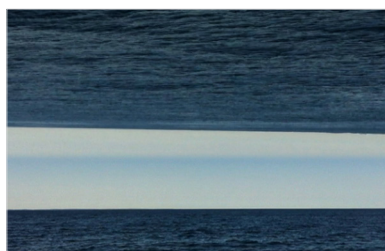
One evening, I received a late-night and lonely "what are you up to" text message from Chelsy. I sent a cell phone image back, it contained half of my face and half of my pillow, because, what I'd been "up to" was sleeping.



Flying with Dali

(3:54)

Among other influences, Beard and Cohen enjoy the liberties the Surrealist movement made legitimate and they are front and center in Flying with Dali. Flying with Dali is a nautical daydream dreamt on a ferry leaving Boston Harbor on a bright, busy, and sunny day.



Nine Times

(7:16)

10 years of travels between home and workplace.

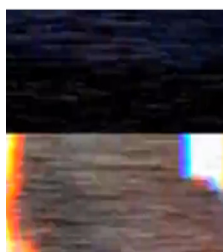
360.000 Km

223.694 Miles

I could have gone to the Moon.

I could have travelled the world

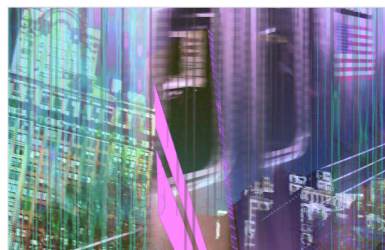
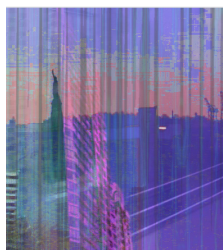
nine times.



Confined

(3:34)

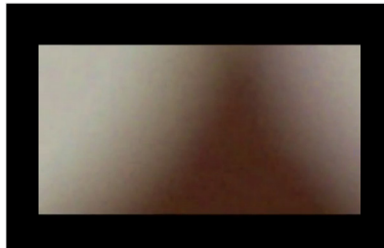
In this piece Russell J. Chartier explores the sense of confinement that many people feel living in large cities despite the many people around them.



MobiWood

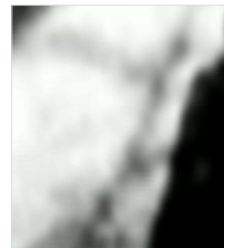
(Mobile goes Hollywood)

- » Daniel
by Aurora Fearnley (8:13)



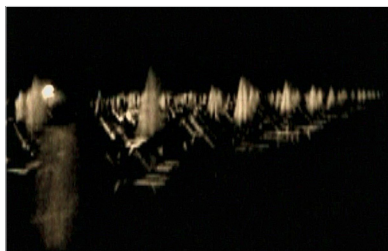
Mobile Experiments

- » Rimini
by Dario Apostoli (6:37)
- » WAR IS INTITUTIONAL but
PEACE IS THE BEST DETAIL
by Evrensel Ürüm (5:43)
- » El Artista
by Felipe Cardona (1:25)
- » mp3gp
by Optika VJ
Laura Ramirez Leal (5:41)
- » Wandering with my Shadow
by Rani Khanna (2:14)
- » Culture/box/lucidity (3:40)
and Film for music (8:00)
by Raphaël Maze 2/8
- » Lifts
by Marsha Berry (2:30)
- » Giver, Receiver and Gift
by Timothy Schorre (1:50)
- » Waking Up Life
by Javier López Pérez (2:17)



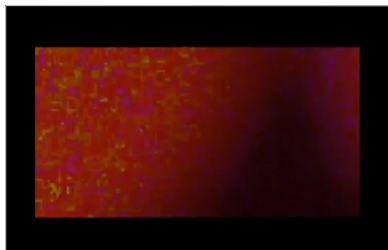
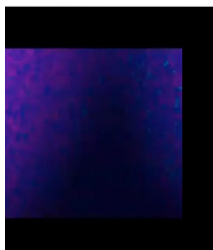
Rimini (6:37)

Wandering at night among bathing-huts, deckchairs and sand in a seaside resort on the Adriatic. Following by chance a female figure between the corridors of the beach umbrellas...



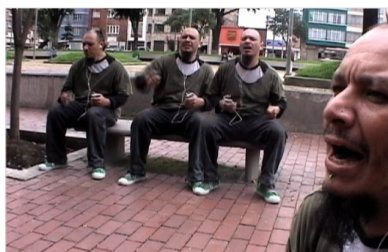
WAR IS INSTITUTIONAL but PEACE IS THE BEST DETAIL (5:43)

He used to dislike his school and its formal education, usually chose to play PC games rather than formal composing, but that led him to compose an electronic music named "while playing SDL-ball".



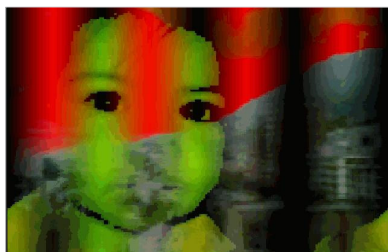
El Artista (1:25)

Everyone believe they're artists. Shame on them. Todo el mundo se cree un artista, no les da ni pena.



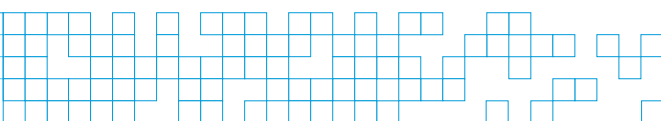
mp3gp (5:41)

...completely spontaneous with no default actions that have captured the city to be transformed into a vibrant and engaging narrative, a mp3 accompanied by a 3gp to give as a result an attractive visual piece of art.



Wandering with my Shadow (2:14)

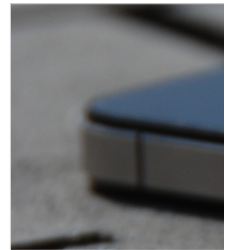
Choreographed to capture Light & Shadows and the shadow within us, blurring the gap between what is real and what is shadow.



26th November 2011

26

MINA Mobile Creativity and Innovation Symposium
Massey University, Wellington
[Executive Suite – 5B 14]



10:30am

Registration [\$ 30 including lunch] <http://mina2011.eventbrite.com/>

11:00am

Dr Camille Baker – MindTouch:
Mobile Media Performance [UK]

Kasia Molga – Saving the
world with Twitter – musing
on alternative ways of
communications. Not necessary
among humans. [UK]

Dr Christopher Fry – Marking the
possibilities: QR codes and new
notions of space and place [UK]

Chair: Karen Curley

12:00pm

Andrew Quitmeyer – Semi-
Automatic Filmmaking with
Mobile Devices [USA]

Laurent Antonczak – Mobile
Devices and Art Museum, a new
learning experience [France]

Daniel Mauro – Speaking
without Listening: Limitations
of the Online Distribution and
Accessibility of Amateur Video [USA]

Chair: Roy Parkhurst

01:00pm – 02:00pm
Lunch Break



02:00pm

**Dean Keep and Marsha Berry –
The Mobile Aesthetic: Exploiting
the possibilities for Creative
Practice**

**Roy Parkhurst – A small history of
cinematography: Walter Benjamin
and the tradition of the city portrait**

**Gavin Wilson – The Body as
Physical Conduit for Experience in
a Phenomenology of Cell Cinema**

Chair: Dr. Max Schleser

03:00pm

**Associate Professor Lynne
Ciochetto – Cellphones and social
services for the ‘bottom billion’**

**Tiago Franklin – The Brazilian
Perspective on Mobile Art and
Mobile Filmmaking [Brazil]**

**Daniel Wagner – Entertainment
Lab for the Very Small Screen
(ELVSS)**

Chair: Antony Nevin

04:00pm

**Rosângela Ap –
“Mobile Art” – Mapping, Analysis
and Classification of Poetic
Proposal to use Cell Phones**

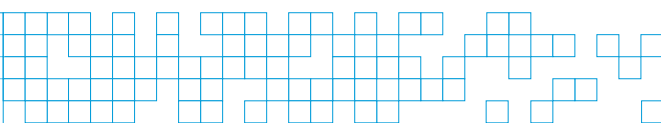
**Max Schleser –
Mobile Filmmaking 2.0**

**Miss Pixels – I’m a serial creator –
The Hashtag Project [Canada]**

**Roger Guetta – Eureka Moments/
App Use As Vehicle For Self
Discovery And Catharsis [Canada]**

Andrew B. White – iPhoneography

Chair: Gray Hodgkinson



Tickets:

\$8 [\$6 concession] for one screening

\$10 [\$12 concession] for two screenings

Tickets can be purchased at the Film Archive, Wellington.

**Registration for MINA symposium online at <http://mina2011.eventbrite.com/>
for further information email: max@mina.pro**



MINA MOBILE
INNOVATION
NETWORK
ROTEAROA



MASSEY UNIVERSITY
COLLEGE OF CREATIVE ARTS
TOI RAUWHĀRANGI



THE FILM ARCHIVE
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